



BLICK
DESIGN FAIR
FANG

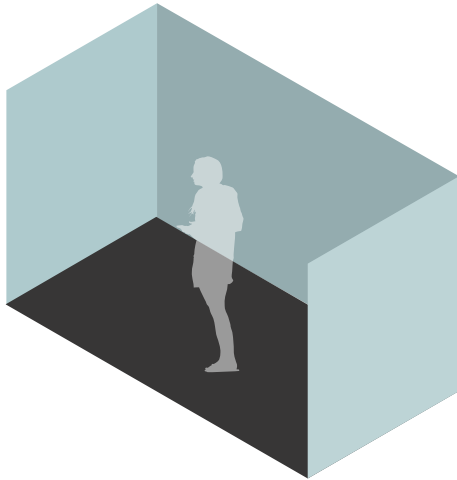
PRICE LIST
2022

LOCATIONS
BASEL, ZURICH

YOUR EXHIBITION WITH US:

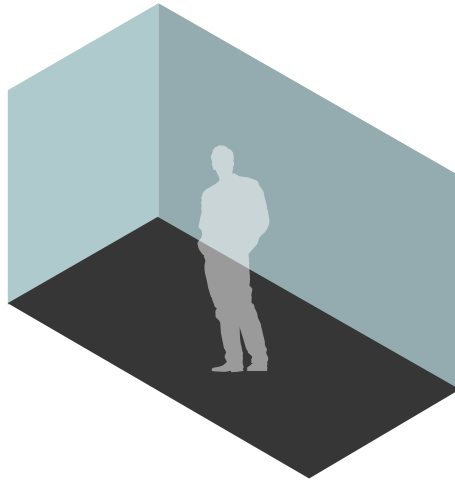
COST PER SQUARE METRE

BASEL, ZURICH. 210 CHF resp. 205 CHF**



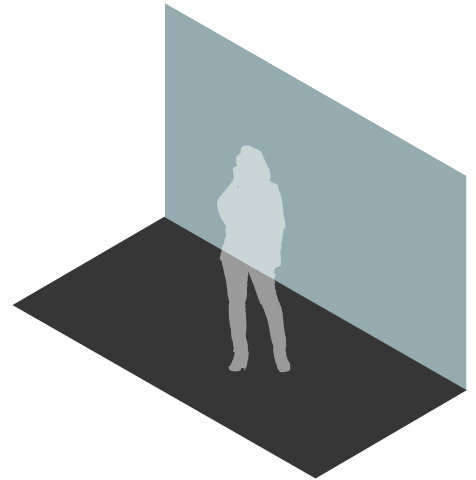
ROW BOOTH

- 1 side open
- Without surcharge
- Standard



CORNER BOOTH

- 2 sides open
- +270 CHF surcharge
- Only limited availability



HEAD BOOTH

- 3 sides open
- + 420 CHF surcharge
- Only limited availability

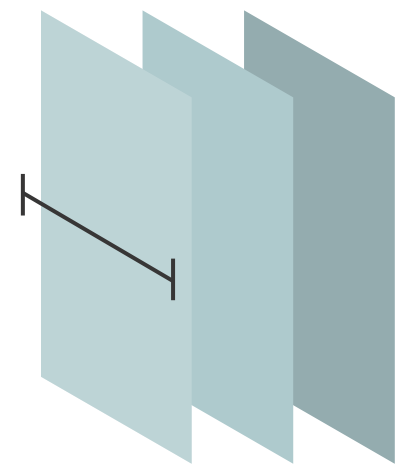
MINIMUM BOOTH SIZE

6 sqm

4 sqm
FOR
JEWELLERY
DESIGNERS
ONLY



Higher construction only permitted on the sides of the hall on request.



PARTITION WALLS

- are mandatory at the BLICKFANG
- Rental partition walls per running metre for 60 CHF.

**over 12 sqm with 3m depth

OUR SERVICES FOR YOU

PROMOTIONAL PACKAGE

Standard entry of your label with address, photo and booth number in catalogue and web. Upgrade to Maxi with larger photo and short text possible.

You will also receive 20 free tickets to invite your customers.

MAXI
350 CHF

STANDARD
230 CHF*



HANDLING FEE

For each exhibitor as basic fee for administration and organisation.



ONE TIME
215 CHF*

POWER CONNECTION

Max. 1.5 KW.



ONE TIME
120 CHF*

CO-EXHIBITORS

You can also share a stand with another label, to save costs. Each label must apply separately.

The costs for promotional package and handling fee will be charged per label.

NEWCOMER

REQUIREMENTS FOR NEWCOMER PRICES

Your label has not been on the market for more than 3 years and you are applying for your first participation at blickfang. The contingent of newcomers is limited and will be allocated by the jury.

BASEL

06 | 07 | 08 MAY 2022

Messe Basel

13th edition

160 exhibitors on 3,300 spm

Up to 12,000 visitors

Main media partner: annabelle,
Das Ideale Heim, Basler Zeitung



ZÜRICH

18 | 19 | 20 NOVEMBER 2022

Kongresshaus Zürich

26th edition

200 exhibitors on 5,500 spm

Up to 15,000 visitors

Main media partner: annabelle,
Das Ideale Heim, Tagesanzeiger

CALCULATION EXAMPLES

Other stand sizes are of course possible.

	6 spm (3 x 2 m)	9 spm (3 x 3 m)	12 spm (4 x 3 m)	15 spm (5 x 3 m)
Stand Fee*	1.260 CHF	1.890 CHF	2.460 CHF	3.075 CHF
Electricity*	120 CHF	120 CHF	120 CHF	120 CHF
Promotional Package*	230 CHF	230 CHF	230 CHF	230 CHF
Handling fee*	215 CHF	215 CHF	215 CHF	215 CHF
Movable Walls (optional)	420 CHF	540 CHF	600 CHF	660 CHF
TOTAL	2.245 CHF	2.995 CHF	3.685 CHF	4.300 CHF
NEWCOMER**	1.867 CHF	2.428 CHF	2.887 CHF	3.378 CHF

* COMPULSORY CONTRIBUTION PER LOCATION

** IF REQUIREMENTS FOR NEWCOMER PRICES FULFILLED

HOW TO APPLY FOR YOUR PARTICIPATION

**BLICKFANG
2022**



IT WORKS THAT SIMPLE:

The application needs to be done online. Information and photos of at least 3 products are required. Since the available exhibition space is limited, you first apply for a desired participation.

The decision on participation at the respective blickfang location will be made by a panel of experts.

Your participation will be confirmed within 2-3 weeks after the application deadline.



APPLICATION DEADLINE

8. MARCH 2022
for Basel

1. APRIL 2022
for Stuttgart, Vienna, Hamburg,
Zurich & Dusseldorf

APPLICATION FORM

The application for one or several blickfang locations online via this button

APPLY NOW



**FEEL FREE TO
CONTACT US:**



KATJA FAMULOK
HEAD OF SALES
INTERNATIONAL

Do you have questions about the individual locations, the conditions or the application process?

I will be happy to help you.

+49 711 99093-45
katja.famulok@blickfang.com

or make an telephone
appointment with me at

MAKE APPOINTMENT



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